

REGISTRATION
BROCHURE



14th
ELIA BIENNIAL CONFERENCE
FLORENCE

30 NOV - 03 DEC 2016



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This project is co-funded by the Creative Europe programme of the European Union. This publication reflects the view only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

www.eliabiennial.com



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INTRODUCTION

Following the success of the 13th ELIA Biennial Conference in Glasgow, hosted by the Royal Conservatoire of Scotland and the Glasgow School of Art, we are pleased to announce that the 14th ELIA Biennial Conference is hosted by Palazzo Spinelli Institute for Art and Restoration in the magnetic and beautiful city of Florence.

The ELIA Biennial Conference is the largest conference on higher arts education worldwide, drawing an audience of approximately 500 leaders, artists, teachers and academics. The programme features events including high profile speakers, plenary discussions, paper presentations, best practices, networking events, mobile workshops at cultural institutions in the city and much more.

TURN MIRRORS INTO WINDOWS

Europe has transformed almost beyond recognition over the past years. Thanks to technological evolution, globalisation and open border policies, we find ourselves working and living in close connection to the rest of the world. At the same time Europe's self-conception as a place of tolerance, inclusion and prosperity is increasingly challenged by complex issues such as large migration processes, an ageing population, emerging radicalism and shifting economic powers.

What do we see when we look at ourselves, our institutions, and the world? To what extent do we adapt, make use of or even contribute to the challenges and opportunities presented? And how shall we move forward?

TURN MIRRORS INTO WINDOWS provides a platform for ELIA members to discuss these questions and consider the role artists, arts educators and arts education institutions have in the creation of tomorrow's society. Florence, as a beacon of European cultural heritage and with its turbulent political and artistic history, is the ideal city to have this conversation.

The conference will see Palazzo dei Congressi as its main venue, located in the historic heart of Florence, close by the city's many world-renowned artifacts, higher art education institutions and cultural venues.

PROGRAMME

This brochure provides basic information about the programme. For more detailed information and registration, please visit the 14th ELIA Biennial Conference website:

www.eliabiennial.com

14th ELIA BIENNIAL CONFERENCE FLORENCE

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TIMETABLE

WEDNESDAY 30 NOVEMBER

- 10.00-12.00 Optional: Higher Arts Education Visits
- 14.00 Registration
- 14.00-18.00 Open Space
- 20.00 'Blind Date' Dinner

THURSDAY 1 DECEMBER

- 08.30 Registration
- 09.00-10.15 Grand Opening
- 10.15-11.00 Coffee Break
- 11.00-12.00 Plenary Session
- 12.00-13.00 Table Talks
- 13.00-15.00 Lunch with Pecha Kucha
- 15.00-18.00 Mobile Sessions
- 19.00 Civic Reception

FRIDAY 2 DECEMBER

- 08.30 Registration
- 09.30-10.30 Plenary Session
- 10.30-12.00 Table Talks
- 12.00-13.00 Lunch
- 13.00-14.00 Plenary Session
- 14.00-15.00 Thematic Sessions
- 15.00-16.00 Plenary Session
- 16.00-17.00 Thematic Sessions
- 17.00-18.15 Official Closing
- 21.00 Closing Party

SATURDAY 3 DECEMBER

- 08.30 Registration and Coffee
- 09.30-13.00 ELIA General Assembly
- Afternoon Optional: City Tours

SESSIONS

OPEN SPACE

Open Space is the non-curated platform that offers ELIA Members and Partners the opportunity to showcase and share their own practices with delegates, for example a workshop, as a kick-off meeting for the starting of new initiatives or to accommodate networking, sharing experiences and discussion in their field of expertise. Several parallel sessions will be organised. Delegates attending Open Space can register for the whole conference upon arrival in the venue.

PLENARY SESSIONS

Several plenary sessions will take place throughout the conference in which key speakers address this year's theme TURN MIRRORS INTO WINDOWS and initiate the debate, such as multiple award winning social designer and artist Daan Roosegaarde and Director of the UNESCO Office in Doha Anna Paolini, who has over 25 years of experience in advocating culture in areas of conflict. The Grand Opening will in addition to a live performance and welcome speeches include a keynote by Cristina Acidini, art historian and President of l'Accademia delle Arti del Disegno of Florence- the oldest academy of fine arts in the world. Carla Delfos, Executive Director of ELIA, will give the final keynote during the Official Closing. Furthermore, on Thursday two plenary sessions are organised focussing on respectively the expert field of cultural entrepreneurship and artistic research: "Making a Living from the Arts" and "Positions on the Doctorate in the Arts".

TABLE TALKS

Table Talks are designed to discuss the input and questions raised during the plenary sessions with colleagues from across the globe. Delegates will be assigned to small, alternating discussion groups to facilitate dialogue and to encourage networking.

PECHA KUCHA

Lunch on Thursday is accompanied by presentations by selected presenters from ELIA Members in the Japanese format of Pecha Kucha: 20 slides shown for 20 seconds each. Several thematic parallel sessions will be organised for delegates to choose between.

THEMATIC SESSIONS

Presenters who are selected from the Call for Presentations for ELIA Member Institutions showcase research papers, case studies and innovative projects. Delegates can choose one of the parallel organised thematic sessions, each addressing a different area of interest.

MOBILE SESSIONS

The urban fabric of Florence has hardly changed since the Renaissance, with world-class artefacts and art venues in each of its narrow streets. The arts and their creators have always been a cornerstone of Florentine economic and cultural life and still are today, showcasing both the city's rich heritage and the contemporary arts. To engage with Florence in a broader sense the Mobile Sessions have been designed to give conference participants the rare opportunity to explore behind closed doors and meet local professors, practitioners and producers. Through dialogue with these experts, delegates will explore the complex relationship between Florence, its art history and its art future. Delegates are invited to choose which of these sessions they wish to be part of.

GENERAL ASSEMBLY

The ELIA General Assembly will be held on Saturday in the morning. While the ELIA Biennial Conference will be open to all conference participants, the General Assembly is a forum that is restricted to ELIA members only. The agenda and relevant papers will be distributed separately.

CULTURAL EVENTS

“BLIND DATE” DINNER

Delegates can join the Blind Date Dinner on Wednesday evening to start networking and experience Florentine cuisine straight away. During this dinner the organisers facilitate match-making. Places are limited and must be pre-reserved during online registration.

CIVIC RECEPTION

Delegates are invited to attend the Civic Reception. The City Council of Florence welcomes participants of the conference in the Salone dei Cinquecento of Palazzo Vecchio, followed by dinner.

VISITS TO HIGHER ARTS EDUCATION INSTITUTIONS

Delegates are invited to choose a Florentine higher arts education institution to visit on the morning of Wednesday 30 November. Institutions include Palazzo Spinelli Institute for Art and Restoration; Luigi Cherubini Music Conservatory; Le Arti Orafe Jewellery School; Studio Arts Centers International (SACI); Lorenzo de' Medici Institute; and Palazzo Coppini International Study Center.

PALAGIO DI PARTE GUELFA - RESTORATION PROJECT

Palagio di Parte Guelfa is a historical building in central Florence. During the Middle Ages, it was the headquarters of the Guelph party (Parte Guelfa). Construction began on the building in the early 14th century and in the 16th century Giorgio Vasari added a coffered ceiling and a new staircase. In 1921, the whole complex underwent an extensive renovation in neo-medieval style. Remaining artworks include a lunette by Luca della Robbia (above the façade portal), a small loggia by Vasari and a Medici coat of arms sculpted by Giambologna. The Medici coat of arms will be restored thanks to ELIA conference delegates. Using the hotel booking portals on the ELIA website, a percentage of the booking fee will go towards funding the project.

CLOSING PARTY

One of Florence's premier contemporary venues will set the scene for the closing party, where we all have the opportunity to meet, dance and relax before returning home.



VENUES

THE CITY OF FLORENCE

Florence has a fascinating history and played a vitally important role in shaping European art over the centuries. The historic centre of Florence contains such a wealth of masterpieces that it is difficult to separate the city from its art works. Florence is not just about the Uffizi or Palazzo Pitti; it is full of smaller, less well known gems that make it endlessly delightful to explore. In 1982 it was declared a World Heritage Site by UNESCO and even just a walk around the city centre will launch you into layer upon layer of architectural styles and artistic innovation, all surrounded by deeply-rooted culture, food and wine.

What's On in Florence

<http://en.firenze-online.com>

The City of Florence

https://youtu.be/_Zc6FeD7etE

Palazzo Spinelli in Florence

<https://youtu.be/NQ6mx3nbrjc>

A short film presenting Palazzo Spinelli Institute for Art and Restoration and the City of Florence by filmmaker Jagroop Singh and designer and producer Francesco Luglio.

PALAZZO DEI CONGRESSI - VILLA VITTORIA

Villa Vittoria was built between 1886 and 1891 for Marquis Massimiliano Strozzi di Mantova by Gerolamo Passeri, a pupil of the architect Giuseppe Poggi. In 1931, Count Alessandro Contini Bonacossi bought the villa to make it his family home and named it after his wife, Vittoria Galli. In 1964, the villa was acquired by the Independent Tourist Board and turned into an International Congress Center by the architect Pierluigi Spadolini. It stands in a small park in the city centre next to the main station. The rooms and hallways still retain their original charm with vaulted ceilings on the ground floor, finely decorated coffered ceilings on the first floor, marble and terracotta mosaic flooring, stone portals and marble inlays, elegant coats of arms, wrought-iron gates and polychrome glass windows.

IED – EUROPEAN INSTITUTE OF DESIGN

European Institute of Design (IED) is host to registrations on the first day, Wednesday 30 November, the Open Space and a Mobile Session. IED is one of the foremost design schools in Italy. It was founded in 1966 and now has seven campuses in Italy, two in Spain and one in Brazil with courses and research opportunities in design, fashion, visual arts and communication.

AUDITORIUM AL DUOMO

The Auditorium al Duomo is a few steps away from the central railway station and the Duomo. Host to the ELIA General Assembly on Saturday 3 December, the Auditorium is part of a complex including the Hotel Laurus al Duomo and the Caffè Astra al Duomo. It is run by Life Beyond Tourism, a division of the Fondazione Romualdo Del Bianco®, which seeks to foster true appreciation of the concept of cultural heritage as a fundamental pole of attraction for travellers and as a potential tool for intercultural dialogue.



PRACTICAL INFORMATION

REGISTRATION AND FEES

EUR 495	regular ELIA members fee (deadline: 15 November 2016)
EUR 425	early-bird ELIA members fee (deadline: 30 June 2016)
EUR 120	doctoral students fee
EUR 2000	non-members fee
EUR 20	Closing Party
EUR 36	Blind Date Dinner

The registration fee includes all conference materials and access to all conference sessions and related events. The fee also includes two lunches during the conference, one dinner and the Civic Reception. The Closing Party and the Blind Date Dinner require an additional fee (see above).

To register and for registration guidelines, please consult the conference website: www.eliabiennial.com (click on 'Registration'). Your invoice and confirmation will be sent by e-mail within two weeks after your registration.

TRAVEL

By plane

Florence International Airport is approximately 20 minutes away by taxi and receives flights from all over the world. Take the Volainbus airport shuttle into the city centre and get off at Firenze Santa Maria Novella Central Station. You are then 2 minutes' walk from the main venue Palazzo dei Congressi and many of the nearby hotels.

Pisa International Airport is home to short haul airlines. Terravision and Autostradale buses run roughly every half an hour to Florence city centre and the journey takes 1 hour.

It is also possible to fly to Bologna Airport and connect to Florence by bus and/or train (roughly 90 minutes), and to Rome Ciampino or Fiumicino Airports, also a bus and train ride away from Florence (roughly 2 hours 30 mins).

By train

Florence has one main railway station: Firenze Santa Maria Novella. There is also a secondary train station, Firenze Campo Marte, on the outskirts of the city a short taxi ride away from the city centre. The central station is next to Palazzo Congressi. Visit www.trenitalia.com for more information.

ACCOMMODATION

ELIA has arranged two hotel portals for special rates for a wide range of hotels within walking distance of the conference venues.

Both portals have undersigned agreements to donate a percentage of the booking fee to a restoration project in Florence's city centre. The proceeds will fund the restoration of a polychrome Medici coat of arms sculpted in pietra serena by the eighteen-year-old Giambologna. The coat of arms is on the balcony of the Palagio di Parte Guelfa, the headquarters of the Guelph Party in the Middle Ages.

For further details on travel and accommodation (including hotel reservations), please visit www.eliabiennial.com (click on Practical Information).



ACKNOWLEDGEMENTS

ELIA – European League of Institutes of the Arts

is the primary independent network organisation for higher arts education. With around 300 members in 47 countries, ELIA promotes dialogue, mobility, research, and the sharing of best practices and activities between leaders, artists, teachers and administrators all of whom together represent some 300,000 art students. ELIA represents and promotes the importance of the arts and higher arts education and is internationally recognised as an influential body.

ELIA is supported, among others, by its members, and by the European Commission with an Operating Grant for Organisations active at European level in the field of Culture.

PALAZZO SPINELLI PER L'ARTE E IL RESTAURO

Palazzo Spinelli Institute for Art and Restoration was founded on 23 March 1978 and operates as a centre for specialization and professional training in the field of conservation and restoration of cultural heritage worldwide. It is also a consultancy and restoration centre for public authorities and private companies.

The experience gained from over 35 years of activities, with more than 3.000 postgraduate programs, more than 7.500 graduate students and 16.000 restorations, defines the Institute for Art and Restoration as a centre of excellence in the industry. It is both nationally and internationally capable of offering professional training to the needs of the labour market and constantly updating with the latest technologies and philosophies of intervention.

This intense activity has contributed to strengthening Florence's image as the "world capital of art and restoration".

Palazzo Spinelli works globally for the protection of the world cultural heritage and operates in over thirty different countries, organising training schemes and refresher courses for people working in the field of cultural heritage management, conservation, restoration, cultural and environmental tourism and also event organisation. The association also carries out projects in collaboration with public authorities and private companies such as the European Commission, UNESCO and the Italian Foreign Ministry. Our work with the Ministry is carried out in the framework of cooperation agreements in the fields of Science, Technology and Culture underwritten by over 40 governments worldwide.

Thanks to these activities and participation in international projects funded by the European Commission (Culture, Eumedis, Euromed Heritage, Formites, INCOMED, Info2000, Interreg, Leonardo, Life, Minerva, Raphael, Grundtvig, Leonardo da Vinci, ENPI, Erasmus, and others), the Institute has established an extensive network of collaboration and partnership that includes over 500 institutions in 100 countries.

STEERING GROUP

Emanuele Amodei, General Director, Palazzo Spinelli Istituto per l'Arte e il Restauro, Florence, Italy

Carla Delfos, Executive Director, ELIA – European League of Institutes of the Arts, Amsterdam, Netherlands

Philippe Hardy, Executive Managing Director, Ecole Européenne Supérieure d'Arts de Bretagne, Rennes, France

Maggie Kinloch, Vice Principal, Royal Conservatoire of Scotland, Glasgow, United Kingdom

Michael Kwakkelstein, Director, Dutch University Institute for Art History, Florence, Italy

Thomas D. Meier, President, ELIA; Zurich University of the Arts, Zurich, Switzerland

SCIENTIFIC COMMITTEE

Stefano Baldassarri, Director of ISI - International Studies Institute, Palazzo Rucellai

Monica Stefania Baldi (President), President of Pinocchio by Carlo Lorenzini Cultural Association, Former Member of European Parliament for Culture, Education, Youth and Sport.

Marina Bistolfi, Head of Education at Fabbrica Europa

Giò Carbone, Director of Le Arti Orafe Jewellery School

Eugenio Cecioni, Director of Accademia di Belle Arti di Firenze

Alessandro Colombo, Director of IED Florence – European Institute of Design

Corinna Del Bianco, Board member for international relationships at Fondazione Romualdo Del Bianco

Elisa Gradi, Art Historian, Art Critic, Curator at Lorenzo de' Medici Institute

Anne Chantellier Pellegrini, Senior Administrator at SACI (Studio Arts Centers International)

Paolo Pieri Nerli, Conservation Architect at Palazzo Spinelli per l'Arte e il Restauro

Francesco Torrigiani, Lecturer at Conservatorio Musicale Luigi Cherubini

Riccardo Ventrella, Director of Communications at Fondazione Teatro della Pergola

CONFERENCE ORGANISERS

Marte Brinkman, Conference Manager, ELIA – European League of Institutes of the Arts, Amsterdam, Netherlands

Catherine Burnett, Head of International Projects and Cooperation, Palazzo Spinelli Istituto per l'Arte e il Restauro, Florence, Italy

DESIGN

Studioprogettarte.it

Grapholab.it

INSTITUTIONAL PARTNERS



SPONSORS



PARTNERS



RESTORATION PROJECT
Medici coat of arms sculpted by Giambologna.



PHOTO & GRAPHIC DESIGN
FRANCESCO LUGLIO