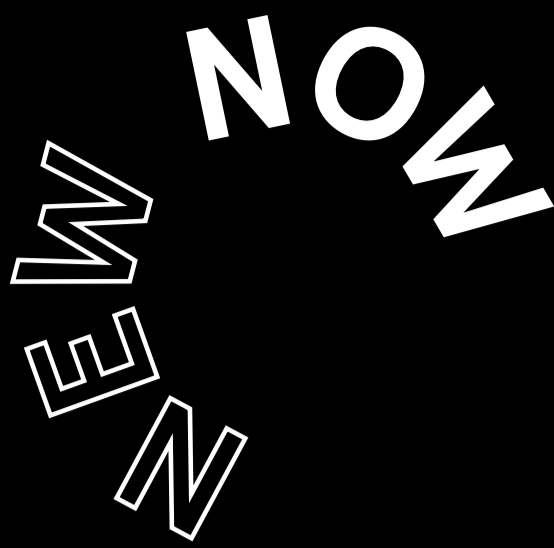


NEW NOW festival showcases work of Europe's emerging artists 9 – 13 Sept 2015, Westergasfabriek Amsterdam with Press Preview on Wednesday 9 September



NEW NOW 2015

NEW NOW supports Europe's emerging artists. It presents the work of those advancing from art academies towards their professional careers, and provides them with a framework for further development.

The NEW NOW 2015 festival showcases 32 works from European artists, spanning across the five broad categories of Design/Architecture, Film/Animation, Music/Sound, Theatre/Dance and Visual Arts. It will be held at Amsterdam's Westergasfabriek from 9 – 13 September, with a Press Preview to be held Wednesday 9 September at 17.30.

The festival programme

The 2015 festival programme consists of a diverse range of exhibitions and theatre performances, workshops, film screenings, artist talks, guided tours and a special dinner and brunch event held by artist collective the International Gastronomical Society. On Saturday 12 September the exhibition will be open until midnight with a special audio-visual performance of Rite Machine by Osmo Nadir at 22.00 in the Machinegebouw.

The public programme is complemented by a series of professional development training tailored for the artists. This is composed of coaching sessions, lectures and workshops, and is designed to encourage collaboration and future opportunities.

The broad scope of the programme is intended to promote dialogue, not only within and across the five categories, but also between the public, artists, promoters, curators, cultural entrepreneurs and producers.

The full public programme and ticket information can be found below.

Partners

NEW NOW is an initiative of ELIA - the European League of Institutes of the Arts, an independent network organisation for higher arts education.

NEW NOW 2015 is supported by the Creative Europe Programme of the European Union, the Westergasfabriek, the Amsterdam Fund for the Arts (AFK), the Performing Arts Fund NL, the Spanish Embassy in The Hague, the Czech Centre The Hague/ Rotterdam and BeamSystems.

Visual identity and communication by Agency Agency, agencyagency.org.

Invitation Press Preview

We look forward to welcoming you at the Press Preview of NEW NOW 2015, taking place at the Machinegebouw, Pazzanistraat 8 on Wednesday 9 September at 17.30. Access to the Preview requires accreditation. Please contact Eveliina Petäjäaho at press@newnow.eu before Sunday 6 September should you wish to accredit. Please also turn to Eveliina for additional information, high-resolution images or further press requests.

Follow NEW NOW on social media via [@newnow_eu](https://twitter.com/newnow_eu) and [#NEWNOW15](https://twitter.com/NEWNOW15)

NEW NOW festival presenteert werk van opkomende Europese kunstenaars 9 – 13 Sept 2015, Westergasfabriek Amsterdam met Press Preview op woensdag 9 september

NEW NOW 2015

NEW NOW stimuleert de ontwikkeling van opkomende Europese kunstenaars. Het presenteert het werk van recent afgestudeerde kunstacademiestudenten en begeleidt hen in hun professionele ontwikkeling.

NEW NOW 2015 presenteert 32 werken van Europese kunstenaars, in vijf brede categorieën: Design/Architecture, Film/Animation, Music/Sound, Theatre/Dance en Visual Arts. Het festival vindt plaats van 9 tot en met 13 september in de Westergasfabriek in Amsterdam. De Press Preview is op woensdag 9 september om 17.30.

Het festival programma

Het festival programma van 2015 bestaat uit verschillende tentoonstellingen en theaterperformances, workshops, filmvertoningen, artist talks, rondleidingen en een bijzonder diner en brunch van het kunstcollectief International Gastronomical Society. Op zaterdag 12 september is de tentoonstelling tot middernacht geopend met een speciale audiovisuele performance van Rite Machine door Osmo Nadir om 22.00 in het Machinegebouw.

Naast het publieke programma zijn er tal van activiteiten voor de professionele ontwikkeling van de deelnemende kunstenaars. Deze coachingsessies, lezingen en workshops bieden hen nieuwe kansen en de mogelijkheid om samenwerkingen op te zetten.

NEW NOW 2015 is gericht op uitwisseling, niet alleen binnen en tussen de vijf categorieën, maar ook tussen het publiek, kunstenaars, curatoren, cultureel ondernemers en producenten.

Het volledige publieke programma en ticketinformatie is onderaan bijgesloten.

Partners

NEW NOW is een initiatief van ELIA - European League of Institutes of the Arts, een onafhankelijke netwerkorganisatie voor hoger kunstonderwijs in Europa.

NEW NOW 2015 wordt ondersteund door het Creative Europe Programme van de Europese Unie, de Westergasfabriek, het Amsterdams Fonds voor de Kunst, het Fonds Podiumkunsten, de Spaanse Ambassade in Den Haag, het Tsjechisch Centrum Den Haag/Rotterdam en BeamSystems.

Visuele identiteit en communicatie door Agency Agency, agencyagency.org.

Uitnodiging Press Preview

We nodigen u graag uit voor de Press Preview van NEW NOW 2015 op woensdag 9 september om 17.30 in het Machinegebouw, Pazzanistraat 8. Toegang tot de Preview is op basis van persaccreditatie. Als u een accreditatie wilt ontvangen, contacteer Eveliina Petäjäaho voor zondag 6 september via press@newnow.eu. Eveliina is ook bereikbaar voor aanvullende informatie, hoge resolutie beelden of andere persverzoeken.

Volg NEW NOW op social media via [@newnow_eu](https://twitter.com/newnow_eu) en [#NEWNOW15](https://twitter.com/NEWNOW15).

Programme NEW NOW 2105

LOCATIONS

MG = Machinegebouw
Pazzanistraat 8
WT= Westergastheater
Pazzanistraat 15
KH = Ketelhuis
Pazzanistraat 4

EXHIBITIONS → MG & WT

Featuring visual arts, design, performances and workshops

WED 09 SEPT 18.00-21.00
THU 10 SEPT 12.00-21.00
FRI 11 SEPT 12.00-21.00
SAT 12 SEPT 11.00-20.00
SUN 13 SEPT 11.00-18.00

THEATRE, FILM, MUSIC, FOOD & ARTIST TALKS

WED 09 SEPT

18.00-19.00 → MG
NEW NOW opening
19.00-20.15 → WT
Alchimie du Verbe + Artist Talk [Theatre]

THU 10 SEPT

12.30-13.15 → WT
Alchimie du Verbe [Theatre]
20.00-21.30 → KH
NEW NOW Films + Artist Talk

FRI 11 SEPT

18.30-19.30 → WT
United States of Amnesia + Artist Talk [Theatre]
20.00-22.00 → WT
Double Bill: Last Night A Cowboy Saved My Life + Joey Chestnut + Artist Talk [Theatre]

SAT 12 SEPT

14.00-14.30 → WT
United States of Amnesia [Theatre]
17.00-18.15 → WT
Rituals [Music]
18.30-20.00 → WT
Dinner International Gastronomical Society
20.00-21.30 → WT
Double Bill: Last Night A Cowboy Saved My Life + Joey Chestnut [Theatre]
22.00-24.00 → MG
Osmo Nadir: Rite Machine + Late Night Exhibition [Music + Visual Arts]

SUN 13 SEPT

11.00-12.30 → WT
Brunch International Gastronomical Society
12.30-14.15 → WT
Rituals + Artist Talk [Music]
14.30-17.30 → WT
Exhibition Artist Talk + Guided Tour
18.00-19.00 → KH
NEW NOW Films

TICKETS

Free entrance to opening and exhibitions

€12 Passe-partout
€10 Saturday Dinner + Double Bill + Osmo Nadir + Late Night Exhibition
€8 Sunday Brunch + Rituals
€4 Theatre, Film and Music events
Free entrance to all Saturday events for We Are Public members